

# Procter & Gamble Magyarország Nagykereskedelmi Kkt in Home Care (Hungary)

https://marketpublishers.com/r/P62B1C33E94EN.html

Date: January 2017

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: P62B1C33E94EN

### **Abstracts**

Procter & Gamble Magyarország is set to continue developing and marketing effective and affordable home care products that meet the highest quality requirements and which can make life more comfortable for consumers. The company aims to be important employer and innovator in Hungary and, for this reason, the company is set to expand the production capacity at its Hungarian production facility in Csömör during the forecast period.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

**Product coverage:** Air Care, Bleach, Dishwashing, Home Insecticides, Laundry Care, Polishes, Surface Care, Toilet Care.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### Why buy this report?

Get a detailed picture of the Home Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;



Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



## **Contents**

Strategic Direction

**Key Facts** 

Summary 1 Procter & Gamble Nagykereskedelmi Kkt: Key Facts

Summary 2 Procter & Gamble Nagykereskedelmi Kkt: Operational Indicators

Competitive Positioning

Summary 3 Procter & Gamble Nagykereskedelmi Kkt: Competitive Position 2016



#### I would like to order

Product name: Procter & Gamble Magyarország Nagykereskedelmi Kkt in Home Care (Hungary)

Product link: https://marketpublishers.com/r/P62B1C33E94EN.html

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

## **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/P62B1C33E94EN.html">https://marketpublishers.com/r/P62B1C33E94EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970