

Procter & Gamble Kazakhstan TOO in Home Care (Kazakhstan)

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Abstracts

The company will continue to focus on the development of its leading brands in laundry care and surface care in Kazakhstan. Over the forecast period Procter & Gamble Kazakhstan TOO is expected to launch innovative new products in home care.

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Product coverage: Air Care, Bleach, Dishwashing, Home Insecticides, Laundry Care, Polishes, Surface Care, Toilet Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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