

# Procter & Gamble Japan KK in Beauty and Personal Care (Japan)

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## Abstracts

Procter & Gamble Japan is looking to achieve environmental and economic sustainability for the long-term. To achieve this goal, the company has set up a 10-year projection to 2020. The company aims to shift petroleum-based energy to recyclable energy for the plant's energy, and use recycled or recyclable materials for all product packaging. The company will focus on product developments and innovation in order to achieve this goal globally. By 2020, Procter & Gamble Japan will reduce its waste...

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## Contents

Strategic Direction

Key Facts

Summary 1 Procter & Gamble Japan KK: Key Facts

Company Background

Production

Competitive Positioning

Summary 2 Procter & Gamble Japan KK: Competitive Position 2012

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