

Procter & Gamble Hygiene & Health Care Ltd in Consumer Health (India)

<https://marketpublishers.com/r/P95FF62DA03EN.html>

Date: May 2014

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: P95FF62DA03EN

Abstracts

Procter & Gamble Hygiene & Health Care is one of the leading companies in consumer health and tissue and hygiene in India. The company is the leader in cough, cold and allergy (hay fever). In 2013, it pushed the sales of Vicks with the help of focussing on distribution expansion and advertising. The company plans to continue with this strategy in order to maintain its leading position in the next fiscal year.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Allergy Care, Herbal/Traditional Products, OTC, Paediatric Consumer Health, Sports Nutrition, Vitamins and Dietary Supplements, Weight Management.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Consumer Health market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Strategic Direction

Key Facts

Summary 1 Procter & Gamble Hygiene & Health Care Ltd: Operational Indicators

Company Background

Production

Competitive Positioning

Summary 2 Procter & Gamble Hygiene & Health Care Ltd: Competitive Position 2013

I would like to order

Product name: Procter & Gamble Hygiene & Health Care Ltd in Consumer Health (India)

Product link: <https://marketpublishers.com/r/P95FF62DA03EN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P95FF62DA03EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970