

# Procter & Gamble HK Ltd in Tissue and Hygiene (Hong Kong, China)

<https://marketpublishers.com/r/P5C900B0EE4EN.html>

Date: September 2015

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: P5C900B0EE4EN

## Abstracts

Over the forecast period, Procter & Gamble HK Ltd is expected to consolidate its status as one of the premium providers of home care, retail tissue and hygiene, and beauty and personal care products by improving the current range of its products and increasing its number of marketing campaigns to retain and refresh consumer interest.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

**Product coverage:** Away-From-Home Tissue and Hygiene, Retail Tissue and Hygiene, Total Tissue and Hygiene.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Tissue and Hygiene market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Strategic Direction

Key Facts

    Summary 1 Procter & Gamble HK Ltd: Key Facts

Company Background

Production

Competitive Positioning

    Summary 2 Procter & Gamble HK Ltd: Competitive Position 2014

## I would like to order

Product name: Procter & Gamble HK Ltd in Tissue and Hygiene (Hong Kong, China)

Product link: <https://marketpublishers.com/r/P5C900B0EE4EN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P5C900B0EE4EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970