

Procter & Gamble Gulf FZE in Beauty and Personal Care (United Arab Emirates)

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Abstracts

Procter & Gamble is a leading company within beauty and personal care, as well as home care, in the United Arab Emirates and the broader region. The company benefits from its internationally known brand portfolio and an innovative approach in different beauty and personal care categories. Globally, Coty Inc has bought 43 brands from Procter & Gamble, including products from hair care, colour cosmetics and fragrances such as Wella, Max Factor and Miss Clairol. This is part of a long-running plan...

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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