

# Procter & Gamble France SNC in Home Care (France)

<https://marketpublishers.com/r/PF9DB73886DEN.html>

Date: July 2013

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: PF9DB73886DEN

## Abstracts

Procter & Gamble France is expected to strongly focus on its key brands in tissue and hygiene products, including its Pampers brand over the forecast period. The French subsidiary should also benefit from priority investments in 2013, notably for the launch of the Oral B toothpaste in beauty and personal care and for other markets, including home care. As French consumers are affected by the economic slowdown, they should further find refuge at home, in their kitchens and their bathrooms, which...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

**Product coverage:** Air Care, Bleach, Dishwashing, Home Insecticides, Laundry Care, Polishes, Surface Care, Toilet Care.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Home Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

PROCTER & GAMBLE FRANCE SNC IN HOME CARE (FRANCE)

Euromonitor International

July 2013

### **LIST OF CONTENTS AND TABLES**

Strategic Direction

Key Facts

Summary 1 Procter & Gamble France SNC: Key Facts

Summary 2 Procter & Gamble France SNC: Operational Indicators

Company Background

Production

Summary 3 Procter & Gamble France SNC: Production Statistics 2012

Competitive Positioning

Summary 4 Procter & Gamble France SNC: Competitive Position 2012

## I would like to order

Product name: Procter & Gamble France SNC in Home Care (France)

Product link: <https://marketpublishers.com/r/PF9DB73886DEN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/PF9DB73886DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970