

# Procter & Gamble España SA in Tissue and Hygiene (Spain)

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### **Abstracts**

Procter & Gamble España aims to maintain its strong position in tissue and hygiene in Spain. The company will strive to maintain its reputation as a leader in terms of innovation and building strong brands, with the objective of increasing its target audience by including new product lines and formats.

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## **Contents**

Strategic Direction

**Key Facts** 

Summary 1 Procter & Gamble España SA: Key Facts

Summary 2 Procter & Gamble España SA: Operational Indicators

Competitive Positioning

Summary 3 Procter & Gamble España SA: Competitive Position 2016



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