

Procter & Gamble España SA in Beauty and Personal Care (Spain)

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Date: May 2016 Pages: 2 Price: US\$ 150.00 (Single User License) ID: P31E4AB2B98EN

Abstracts

Procter & Gamble España aims to maintain its strong position in beauty and personal care in Spain. As such, the company is set to focus further on building strong brands which are trusted and enjoy high consumer creditability.

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