

# Processed Meat and Seafood Packaging in Indonesia

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## Abstracts

As Indonesians returned to the office and classroom as well as resumed their social and leisure activities, there was growing demand for processed food to cope with the resumption of hectic, on-the-go lifestyles. During 2022, with many consumers busier than ever, this increased the demand for processed meat and seafood.

Euromonitor International's Processed Meat and Seafood Packaging in Indonesia report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Meat and seafood substitutes inc Tofu, Processed Meat, Processed Seafood.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Processed Meat and Seafood Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
February 2024

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### **2022 DEVELOPMENTS**

Processed meat and seafood growing thanks to its convenience  
Flexible plastic is the preferred pack type due to its durability and light weight  
Standard can ends continue to disappear under pressure from easy-open can ends

### **PROSPECTS AND OPPORTUNITIES**

Metal food cans are forecast to grow as they are durable and extend shelf life  
Tofu expected to see continued growth

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