

Procter & Gamble Egypt SAE in Beauty and Personal Care (Egypt)

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Abstracts

Procter & Gamble Egypt SAE is one of the leading companies in Egyptian beauty and personal care with extensive availability through different leading global brands such as Camay soap, or standard shampoos such as Head & Shoulders, Pantene, and the Gillette brand in razors and blades, in addition to other beauty and personal care products.

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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leading brands;

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