

Procter & Gamble Distribution SRL in Tissue and Hygiene (Romania)

<https://marketpublishers.com/r/P7AB3E29BB2EN.html>

Date: August 2015

Pages: 3

Price: US\$ 572.00 (Single User License)

ID: P7AB3E29BB2EN

Abstracts

In August 2014, Procter and Gamble announced that it would give up around 100 of its 200 brands worldwide in an attempt to optimise its marketing costs and to have a more efficient selling strategy. As a result, Procter & Gamble Distribution is expected to monitor its remaining brands more closely, amid this major optimisation in activities taking place inside the company. There is little plan for investment in production capacities, as for the first two years of the forecast period, the focus...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Away-From-Home Tissue and Hygiene, Retail Tissue and Hygiene, Total Tissue and Hygiene.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Tissue and Hygiene market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Strategic Direction

Key Facts

Summary 1 Proctor & Gamble Distribution SRL: Key Facts

Summary 2 Proctor & Gamble Distribution SRL: Operational Indicators

Company Background

Production

Competitive Positioning

Summary 3 Proctor & Gamble Distribution SRL: Competitive Position 2014

I would like to order

Product name: Procter & Gamble Distribution SRL in Tissue and Hygiene (Romania)

Product link: <https://marketpublishers.com/r/P7AB3E29BB2EN.html>

Price: US\$ 572.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P7AB3E29BB2EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970