

# Procter & Gamble Distribution SRL in Beauty and Personal Care (Romania)

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Date: April 2017

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: P4246B99570EN

## Abstracts

Procter & Gamble has a production unit for hair care products in Romania, producing not only for the domestic market, but also for neighbouring countries. As much as 90% of its production is exported, mainly to Russia and Turkey.

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**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Pinpoint growth sectors and identify factors driving change;

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Use five-year forecasts to assess how the market is predicted to develop.

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