

Procter & Gamble Co, The in Tissue and Hygiene (USA)

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Date: February 2017

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: P417605071DEN

Abstracts

Procter & Gamble is looking to put two consecutive years of decelerating sales growth behind it as embarks upon a new 5-year plan that will focus on cutting costs and boosting sales by investing the cost savings in R&D and advertising.

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