

Procordia Food AB in Packaged Food (Sweden)

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Abstracts

Procordia Food AB's future plans are oriented towards integrating the newly acquired ABBA Seafood AB and Frodinge Mejeri AB. The companies offer products within different packaged food categories and it is set to widen the product portfolio. However, these major acquisitions are still set to cause some complex integration issues, especially since they happened within such a short period of time. Nevertheless, the acquisitions provide Procordia Food AB with opportunities to leverage its business...

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