

# Processed Fruit and Vegetables Packaging in Colombia

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## Abstracts

Frozen processed vegetables have been gaining in popularity in Colombian processed fruit and vegetable packaging due to their convenience, longer shelf life and retention of nutritional value. Flexible plastic is the favoured pack type for these products owing to its versatility, cost-effectiveness and ability to preserve product freshness and quality, aligning with consumer preferences and practicality. For example, Verde Fresco offers a range of frozen vegetables, including peas, corn and mixe...

Euromonitor International's Processed Fruit and Vegetables Packaging in Colombia report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Processed Fruit and Vegetables Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International

February 2024

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KEY DATA FINDINGS

### **2022 DEVELOPMENTS**

Frozen processed vegetables grows in 2022 due to its longer shelf life

Flexible plastic is the preferred pack type due to its practicality

Glass jars continue to gain ground on metal food cans in shelf stable vegetables

PROSPECTS AND OPPORTUNITIES

Glass jars to gain share over the forecast period due to their eco-friendly nature

The 500g pack size is expected to gain share in Colombia

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