

Processed Meat, Seafood and Alternatives To Meat in Norway

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Abstracts

Sales of processed meat, seafood and alternatives to meat saw dynamic growth during the pandemic as consumers were forced to eat more meals at home, but with the health crisis now over retail volume sales are gradually stabilising. While sales are still seeing strong growth in current value terms this is being fuelled by price rises rather than an increase in demand. Manufacturers have faced rising costs across various areas of their business which they have been forced to pass not the end consu...

Euromonitor International's Processed Meat, Seafood and Alternatives to Meat in Norway report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Meat and Seafood Substitutes, Processed Meat, Processed Seafood, Tofu and Derivatives.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Processed Meat, Seafood and Alternatives to Meat market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Processed Meat, Seafood and Alternatives To Meat in Norway

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November 2023

List Of Contents And Tables

PROCESSED MEAT, SEAFOOD AND ALTERNATIVES TO MEAT IN NORWAY

KEY DATA FINDINGS

2023 DEVELOPMENTS

Sales fall in most categories in 2023 as demand stabilises and households become more price sensitive

Increased price sensitivity favours private label

Premium products continue to find favour with those looking for convenience and flavour

PROSPECTS AND OPPORTUNITIES

Sustainability issues likely to have a growing influence on demand

Meat and seafood substitutes struggling to make a significant impact in the market

Chilled, frozen and shelf stable products to continue fulfilling different needs

CATEGORY DATA

Table 1 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Volume 2018-2023

Table 2 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Value 2018-2023

Table 3 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: % Volume Growth 2018-2023

Table 4 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: % Value Growth 2018-2023

Table 5 Sales of Shelf Stable Processed Red Meat by Type: % Volume Breakdown 2018-2023

Table 6 Sales of Chilled Processed Red Meat by Type: % Volume Breakdown 2018-2023

Table 7 Sales of Frozen Processed Red Meat by Type: % Volume Breakdown 2018-2023

Table 8 Sales of Frozen Processed Poultry by Type: % Value Breakdown 2018-2023

Table 9 Sales of Frozen Processed Seafood by Type: % Value Breakdown 2018-2023

Table 10 NBO Company Shares of Processed Meat, Seafood and Alternatives to Meat: % Value 2019-2023

Table 11 LBN Brand Shares of Processed Meat, Seafood and Alternatives to Meat: % Value 2020-2023

Table 12 Distribution of Processed Meat, Seafood and Alternatives to Meat by Format: % Value 2018-2023

Table 13 Forecast Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Volume 2023-2028

Table 14 Forecast Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Value 2023-2028

STAPLE FOODS IN NORWAY

EXECUTIVE SUMMARY

Staple foods in 2023: The big picture

Key trends in 2023

Competitive Landscape

Channel developments

What next for staple foods?

MARKET DATA

Table 15 Sales of Staple Foods by Category: Volume 2018-2023

Table 16 Sales of Staple Foods by Category: Value 2018-2023

Table 17 Sales of Staple Foods by Category: % Volume Growth 2018-2023

Table 18 Sales of Staple Foods by Category: % Value Growth 2018-2023

Table 19 NBO Company Shares of Staple Foods: % Value 2019-2023

Table 20 LBN Brand Shares of Staple Foods: % Value 2020-2023

Table 21 Penetration of Private Label by Category: % Value 2018-2023

Table 22 Distribution of Staple Foods by Format: % Value 2018-2023

Table 23 Forecast Sales of Staple Foods by Category: Volume 2023-2028

Table 24 Forecast Sales of Staple Foods by Category: Value 2023-2028

Table 25 Forecast Sales of Staple Foods by Category: % Volume Growth 2023-2028

Table 26 Forecast Sales of Staple Foods by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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