

# Processed Meat, Seafood and Alternatives To Meat in India

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## Abstracts

Processed meat, seafood and alternatives to meat maintained dynamic growth in India in both retail volume and current value terms in 2023. Tofu and derivatives saw the strongest value growth in 2023. Increasing numbers of consumers are gravitating towards a vegan diet, owing to demand for lighter meals, given sedentary lifestyles, especially in urban areas. Furthermore FSSAI (Food Safety and Standards Authority of India) legalised the vegan logo in 2021, given the rising number of consumers foll...

Euromonitor International's Processed Meat, Seafood and Alternatives to Meat in India report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Meat and Seafood Substitutes, Processed Meat, Processed Seafood, Tofu and Derivatives.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Processed Meat, Seafood and Alternatives to Meat market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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March 2024

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