

Processed Meat and Seafood Packaging in China

<https://marketpublishers.com/r/P9FD7A645B1FEN.html>

Date: September 2023

Pages: 9

Price: US\$ 990.00 (Single User License)

ID: P9FD7A645B1FEN

Abstracts

COVID-19 lockdowns across the course of 2022 kept Chinese consumers at home more than usual at times over the year, increasing home cooking occasions and, consequently, demand for processed meat and seafood. Hotpot items such as lamb and beef enjoyed strong demand as they represent traditional Chinese cuisine. However, the sudden enforcement of lockdowns as the Omicron variant moved into new areas of the country did not give consumers a chance to stockpile processed meat and seafood products. As...

Euromonitor International's Processed Meat and Seafood Packaging in China report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Meat and seafood substitutes inc Tofu, Processed Meat, Processed Seafood.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Processed Meat and Seafood Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Processed Meat and Seafood Packaging in China
Euromonitor International
February 2024

LIST OF CONTENTS AND TABLES

PROCESSED MEAT AND SEAFOOD PACKAGING IN CHINA
KEY DATA FINDINGS

2022 DEVELOPMENTS

Modest growth for unit volume sales of processed meat and seafood packaging in 2022
Meat and seafood substitutes continue to grow in 2022
Flexible plastic is the dominant pack type in processed meat and seafood

PROSPECTS AND OPPORTUNITIES

Strong shelf stable seafood performance will help metal food cans gain share in processed meat and seafood
Environmental concerns will reduce the consumption of single-use plastic and drive the development of other pack types

I would like to order

Product name: Processed Meat and Seafood Packaging in China

Product link: <https://marketpublishers.com/r/P9FD7A645B1FEN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P9FD7A645B1FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970