

Processed Meat, Seafood and Alternatives To Meat in Croatia

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Abstracts

While current retail value sales of processed meat see double-digit growth in 2023, volume decline is attributable to higher unit prices, with the increasing cost of raw meat, animal food, energy and transportation being passed on to the consumer. Inflation has also increased price consciousness, and many consumers have reduced their purchases of processed meat in order to save money. However, due to the higher price of packaged products, many consumers are shifting to unpackaged chilled meat so...

Euromonitor International's Processed Meat, Seafood and Alternatives to Meat in Croatia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Meat and Seafood Substitutes, Processed Meat, Processed Seafood, Tofu and Derivatives.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Processed Meat, Seafood and Alternatives to Meat market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Processed Meat, Seafood and Alternatives To Meat in Croatia

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List Of Contents And Tables

PROCESSED MEAT, SEAFOOD AND ALTERNATIVES TO MEAT IN CROATIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

High cost of packaged products encourages shift to unpackaged chilled meat

Difficult economic climate benefits private label and discounters in 2023

Chilled meat and seafood substitutes' strength continues due to health concerns

PROSPECTS AND OPPORTUNITIES

Stable prices and promotions to support future growth

Processed seafood to benefit from hectic lifestyles and rising demand for convenience

Strong growth of plant-based alternatives due to a rising number of vegans and vegetarians

CATEGORY DATA

Table 1 Sales of Processed Meat, Seafood and Alternatives to Meat by Category:

Volume 2018-2023

Table 2 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Value

2018-2023

Table 3 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: %

Volume Growth 2018-2023

Table 4 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: %

Value Growth 2018-2023

Table 5 NBO Company Shares of Processed Meat, Seafood and Alternatives to Meat:

% Value 2019-2023

Table 6 LBN Brand Shares of Processed Meat, Seafood and Alternatives to Meat: %

Value 2020-2023

Table 7 Distribution of Processed Meat, Seafood and Alternatives to Meat by Format: %

Value 2018-2023

Table 8 Forecast Sales of Processed Meat, Seafood and Alternatives to Meat by

Category: Volume 2023-2028

Table 9 Forecast Sales of Processed Meat, Seafood and Alternatives to Meat by

Category: Value 2023-2028

STAPLE FOODS IN CROATIA

EXECUTIVE SUMMARY

Staple foods in 2023: The big picture

Key trends in 2023

Competitive Landscape

Channel developments

What next for staple foods?

MARKET DATA

Table 10 Sales of Staple Foods by Category: Volume 2018-2023

Table 11 Sales of Staple Foods by Category: Value 2018-2023

Table 12 Sales of Staple Foods by Category: % Volume Growth 2018-2023

Table 13 Sales of Staple Foods by Category: % Value Growth 2018-2023

Table 14 NBO Company Shares of Staple Foods: % Value 2019-2023

Table 15 LBN Brand Shares of Staple Foods: % Value 2020-2023

Table 16 Penetration of Private Label by Category: % Value 2019-2023

Table 17 Distribution of Staple Foods by Format: % Value 2018-2023

Table 18 Forecast Sales of Staple Foods by Category: Volume 2023-2028

Table 19 Forecast Sales of Staple Foods by Category: Value 2023-2028

Table 20 Forecast Sales of Staple Foods by Category: % Volume Growth 2023-2028

Table 21 Forecast Sales of Staple Foods by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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