

Processed Meat, Seafood and Alternatives To Meat in Brazil

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Abstracts

The lingering impact that the pandemic had on consumers' behaviour remains clear in Brazil. With the high inflationary process resulting from misguided policies to international price variations, some animal-based proteins witnessed soaring unit prices in the second half of the review period. Although the strong growth trajectory of inflation gradually eased in 2023, budgetary constraints continued to pose barriers to stronger consumption of fresh and unprocessed meat and seafood. Low and mid-in...

Euromonitor International's Processed Meat, Seafood and Alternatives to Meat in Brazil report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Meat and Seafood Substitutes, Processed Meat, Processed Seafood, Tofu and Derivatives.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Processed Meat, Seafood and Alternatives to Meat market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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