

# Processed Meat, Seafood and Alternatives To Meat in Belarus

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## Abstracts

In response to the COVID-19 pandemic in 2020, many consumers saw their disposable incomes decline and this will continue throughout 2021. As a result, more consumers have become increasingly price sensitive, reducing demand for more expensive processed meat and seafood products and reducing the consumption of meat for many low-income consumers. Equally, the increased amount of time spent at home has led many consumers to have more time for cooking, therefore reducing the demand for ready to eat...

Euromonitor International's Processed Meat, Seafood and Alternatives to Meat in Belarus report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2016-2020, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2025, clearly indicating how the market is expected to change.

**Product coverage:** Meat and Seafood Substitutes, Processed Meat, Processed Seafood, Tofu and Derivatives.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Processed Meat, Seafood and Alternatives to Meat

market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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