

Processed Meat, Seafood and Alternatives To Meat in Australia

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Abstracts

Processed meat, seafood, and alternatives to meat is set to experience retail current value growth in 2023, driven by increasing volume sales. The rise in demand can be attributed to the trend of cooking at home amongst consumers due to the higher cost of living. Meanwhile, current value growth is set to be higher than volume, as the overall unit prices of these products have seen a slight increase. Increasing energy prices and labour costs have been contributing to the overall rise in unit pric...

Euromonitor International's Processed Meat, Seafood and Alternatives to Meat in Australia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Meat and Seafood Substitutes, Processed Meat, Processed Seafood, Tofu and Derivatives.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Processed Meat, Seafood and Alternatives to Meat market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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