

# Processed Meat and Seafood Packaging in Vietnam

<https://marketpublishers.com/r/P7BC4A49146EN.html>

Date: September 2022

Pages: 8

Price: US\$ 990.00 (Single User License)

ID: P7BC4A49146EN

## Abstracts

The stockpiling that came with the arrival of COVID-19 in Vietnam benefitted demand for shelf stable meat and seafood in 2020, with demand still slightly higher in 2021. These products are seen as being ideal for stocking up with at home, given their long shelf lives. This benefitted the packaging unit volumes of metal food cans and flexible plastic in shelf stable meat and seafood in both 2020 and 2021.

Euromonitor International's Processed Meat and Seafood Packaging in Vietnam report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

**Product coverage:** Meat and seafood substitutes inc Tofu, Processed Meat, Processed Seafood.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Processed Meat and Seafood Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

### PROCESSED MEAT AND SEAFOOD PACKAGING IN VIETNAM

#### KEY DATA FINDINGS

#### 2021 DEVELOPMENTS

Pandemic provides a boost to shelf stable products

Metal food cans and flexible plastic continue to dominate the category

Small pack sizes remain more common due to lack of resealable closures

#### PROSPECTS AND OPPORTUNITIES

Widening distribution as retail modernises should help drive sales of frozen products

A lack of innovation categorises processed meat and seafood packaging

## I would like to order

Product name: Processed Meat and Seafood Packaging in Vietnam

Product link: <https://marketpublishers.com/r/P7BC4A49146EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P7BC4A49146EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970