

# Processed Meat and Seafood Packaging in the US

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## Abstracts

With many people forced to spend a great deal of time at home due to COVID-19 lockdown measures during 2020, occasions to consume processed meat and seafood grew at home, driving packaging volumes. However, in 2021, as concerns over a prolonged lockdown eased and rates of infection began to decline, processed meat and seafood packaging volumes faced decline, as consumers' shopping habits started to adjust. Consumer mobility steadily increased throughout the year, and as at-home consumption cease...

Euromonitor International's Processed Meat and Seafood Packaging in USA report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

**Product coverage:** Meat and seafood substitutes inc Tofu, Processed Meat, Processed Seafood.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Processed Meat and Seafood Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

### PROCESSED MEAT AND SEAFOOD PACKAGING IN THE US

#### KEY DATA FINDINGS

#### 2021 DEVELOPMENTS

After an exceptional year in 2020, greater consumer mobility in 2021 leads to decline in packaging volumes

Chilled processed seafood continues to perform well, maintaining growth in packaging volumes

Packaging volumes of meat and seafood substitutes continue to gain ground

#### PROSPECTS AND OPPORTUNITIES

Growth of meat and seafood alternatives set to boost folding cartons and flexible plastic

Growth in the number of single-person households will boost demand for resealable aluminium/plastic pouches

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