

Processed Meat and Seafood Packaging in the United Kingdom

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Abstracts

Demand for products in processed meat and seafood saw a major growth spike in 2020, with double-digit unit volume percentage increases for some categories, including both frozen processed meat and frozen processed seafood. This was due to the closure of consumer foodservice outlets and the national lockdown restrictions placed on consumers, seeing them cooking at home a lot more than usual when the pandemic hit the country. Although lockdown restrictions were lifted in April 2021, some consumers...

Euromonitor International's Processed Meat and Seafood Packaging in United Kingdom report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Meat and seafood substitutes inc Tofu, Processed Meat, Processed Seafood.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Processed Meat and Seafood Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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PROCESSED MEAT AND SEAFOOD PACKAGING IN THE UNITED KINGDOM

KEY DATA FINDINGS

2021 DEVELOPMENTS

Weaker overall category performance in 2021, but sales still above pre-pandemic levels

Meat substitutes continues to be most dynamic category, boosting sales of folding cartons

Plastic pouches continues gaining share in frozen processed seafood

PROSPECTS AND OPPORTUNITIES

Thin wall plastic containers expected to continue gaining share

Performances will struggle as consumers return to old habits

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