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Processed Meat and Seafood Packaging in Ukraine

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Abstracts

There was a modest acceleration in demand growth for processed meat and seafood packaging during 2020. Due to COVID-19, consumers spent more time at home during the year and prepared and ate more meals there, but the positive impact of this was partly offset by the economic uncertainty engendered by the pandemic, which led many local consumers to rein in their discretionary spending. Demand growth was particularly strong for larger pack sizes in processed meat and seafood, as some consumers boug...

Euromonitor International's Processed Meat and Seafood Packaging in Ukraine report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Data coverage: Meat Substitutes, Processed Meat, Processed Seafood.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Processed Meat and Seafood Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

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Use five-year forecasts to assess how the market is predicted to develop.

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Increased interest in health and wellness drives surge in demand for meat substitutes packaging
Glass jars remain popular for shelf stable poultry, as – unlike metal food cans – they do not require manufacturers to invest in expensive equipment
RECOVERY AND OPPORTUNITIES
Easing of pandemic threat will drive renewed consumer interest in smaller pack sizes
Easy-open can ends will proliferate as the country's population ages

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