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Processed Meat and Seafood Packaging in Thailand

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Abstracts

The consumption of shelf stable meat and seafood was bolstered in 2020 by the onset of the pandemic due to stockpiling, and because of the long shelf life of these products compared with fresh meat and seafood. In addition, the closure of foodservice outlets meant that people had to cook at home, moving sales from foodservice to retail. As such, packaging volumes of the metal food cans exclusively used in these categories rose over 2019-2020. This continued, although to a lesser extent, over 202...

Euromonitor International's Processed Meat and Seafood Packaging in Thailand report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Meat and seafood substitutes inc Tofu, Processed Meat, Processed Seafood.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Processed Meat and Seafood Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

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Use five-year forecasts to assess how the market is predicted to develop.

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