

# Processed Meat and Seafood Packaging in Singapore

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## Abstracts

With Singapore on the frontline of the global COVID-19 pandemic at an early stage, the official response to the unfolding situation was robust and swift. A key plank of government efforts to curb community transmission of the COVID-19 virus during the first half of the year involved requiring residents to stay at home for most of the time and avoid unnecessary contact with others. This led many consumers to stockpile essential products, and this included notably frozen processed meat and frozen...

Euromonitor International's Processed Meat and Seafood Packaging in Singapore report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

**Data coverage:** Meat Substitutes, Processed Meat, Processed Seafood.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Processed Meat and Seafood Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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#### KEY DATA FINDINGS

#### 2020 IMPACT

The COVID-19 pandemic spurs growth in larger flexible plastic packaging

High demand for shelf stable seafood boosts metal food cans, easy open can ends

Little innovation seen in the packaging for shelf stable meat and shelf stable seafood

#### RECOVERY AND OPPORTUNITIES

Flagging demand for processed meat and seafood to put packaging under pressure

Durability, economy of flexible plastic set to underpin growing use of this pack type

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