

Processed Meat and Seafood Packaging in Saudi Arabia

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Abstracts

The major beneficiary in processed meat and seafood of the COVID-19 pandemic and its restrictions was frozen processed meat, which saw strong growth in 2020, with consumers looking to stockpile products and also cooking and eating more at home. This boosted the packaging unit volumes of flexible plastic and folding cartons, the two main pack types in frozen processed meat. While mobility restrictions were eased in 2021, frozen processed meat continued to record positive unit volume growth in thi...

Euromonitor International's Processed Meat and Seafood Packaging in Saudi Arabia report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Meat and seafood substitutes inc Tofu, Processed Meat, Processed Seafood.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Processed Meat and Seafood Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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Rising female participation in the workforce boosts category

PROSPECTS AND OPPORTUNITIES

Meat and seafood substitutes packaging to emerge in the forecast period

Advances in labelling and health and wellness trends to influence processed meat and seafood packaging

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