

Processed Meat and Seafood Packaging in Russia

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Abstracts

COVID-19 had a moderately positive effect on unit volume in processed meat and seafood packaging during 2020. With consumers spending more time at home and eating more meals there due to restrictions on movement, they ate more processed meat and seafood. Demand for shelf stable meat was particularly strong, as this product is very well suited to stockpiling. Metal food cans remain the dominant packaging type for shelf stable meat, but aluminium food trays are rapidly growing in popularity. 325g...

Euromonitor International's Processed Meat and Seafood Packaging in Russia report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Data coverage: Meat Substitutes, Processed Meat, Processed Seafood.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Processed Meat and Seafood Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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PROCESSED MEAT AND SEAFOOD PACKAGING IN RUSSIA

KEY DATA FINDINGS

2020 IMPACT

With consumers eating more meals at home, pandemic boosts demand for processed meat and seafood packaging, especially metal food cans

Increased consumption of chilled meat boosts demand for flexible plastic and rigid plastic packaging

Increased demand for flexible plastic packaging with high-barrier properties to keep processed meat and seafood fresh for longer

RECOVERY AND OPPORTUNITIES

Post-pandemic hangover will hit demand for metal food tins particularly hard

Low-income consumers will drive increased use of low-cost thin wall plastic containers

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