

Processed Meat and Seafood Packaging in the Netherlands

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Abstracts

Although the outbreak of COVID-19 in 2020 boosted demand for processed meat and seafood products as useful ingredients for home cooking and snacking, especially frozen and shelf stable products, which offered good storage and stockpiling capabilities, it also accelerated an already strong healthy eating trend in the Netherlands. With consumers increasingly looking to better their health as a means of prevention, including offering indirect resistance to the COVID-19 virus, this has driven consum...

Euromonitor International's Processed Meat and Seafood Packaging in Netherlands report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Meat and seafood substitutes inc Tofu, Processed Meat, Processed Seafood.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Processed Meat and Seafood Packaging market;

Pinpoint growth sectors and identify factors driving change;



Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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PROSPECTS AND OPPORTUNITIES

Meat and seafood substitutes set for strong growth, boosting usage of thin wall plastic containers and folding cartons

Retailers likely to increase their use of biodegradable trays over the forecast period



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