

# Processed Meat and Seafood Packaging in Mexico

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## Abstracts

COVID-19 provided a major boost to demand for processed meat and seafood packaging during 2020. With consumers spending more time at home and therefore preparing and eating more meals there, these products were in strong demand as important meal ingredients, even if some local consumers were having to reduce their grocery spending due to the economic shock of the pandemic. Shelf stable seafood packaging received the biggest boost from the pandemic, as some consumers worried that they might contr...

Euromonitor International's Processed Meat and Seafood Packaging in Mexico report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

**Product coverage:** Meat and seafood substitutes inc Tofu, Processed Meat, Processed Seafood.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Processed Meat and Seafood Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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### PROCESSED MEAT AND SEAFOOD PACKAGING IN MEXICO

#### KEY DATA FINDINGS

#### 2021 DEVELOPMENTS

Aluminium/plastic pouches gaining share in shelf stable seafood packaging

Growth slows in 2021 after the spike in demand seen in 2020

Shift from unpackaged to packaged chilled processed meat boosts demand for flexible plastic packaging

#### PROSPECTS AND OPPORTUNITIES

Chilled and frozen products expected to perform better than shelf stable meat and seafood

Plastic pouches to continue gaining share

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