

# Processed Meat and Seafood Packaging in Malaysia

<https://marketpublishers.com/r/PCC726B417DEN.html>

Date: July 2022

Pages: 9

Price: US\$ 990.00 (Single User License)

ID: PCC726B417DEN

## Abstracts

COVID-19 led to a surge in demand for processed meat and seafood packaging during 2020, as lockdown measures meant consumers were spending more time at home and preparing and eating more meals there. The fact that foodservice outlets were forced to close for an extended period also played a role in this. Frozen processed meat, frozen processed seafood and shelf stable seafood were the biggest beneficiaries of this. Flexible plastic is the dominant type of packaging for frozen processed meat, wit...

Euromonitor International's Processed Meat and Seafood Packaging in Malaysia report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

**Product coverage:** Meat and seafood substitutes inc Tofu, Processed Meat, Processed Seafood.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Processed Meat and Seafood Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

### PROCESSED MEAT AND SEAFOOD PACKAGING IN MALAYSIA

#### KEY DATA FINDINGS

#### 2021 DEVELOPMENTS

After the boost to sales due to more home-cooking in 2020, growth returns to “normal” rates in 2021

Contamination scares continue to weigh on demand for metal food cans in shelf stable products

Rigid plastic and paper-based containers growing in importance as manufacturers look for their products stand out on store shelves

#### PROSPECTS AND OPPORTUNITIES

Further growth expected for both rigid and flexible plastic

Increasing consumer interest in sustainability will boost demand for recycled packaging

## I would like to order

Product name: Processed Meat and Seafood Packaging in Malaysia

Product link: <https://marketpublishers.com/r/PCC726B417DEN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/PCC726B417DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970