

Processed Fruit and Vegetables Packaging in Brazil

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Date: September 2023

Pages: 8

Price: US\$ 990.00 (Single User License)

ID: P167985C1E9EN

Abstracts

Processed fruit and vegetables packaging continued to grow in Brazil in 2022, in spite of already having enjoyed a spike in demand in the past two years due to the additional home cooking during the pandemic. Consumers are increasingly looking for convenient and ready-to-eat food options, but also appreciate the extended shelf life that comes with processed fruit and vegetables, and which has driven the adoption of packaging solutions that preserve the freshness and quality of these perishable p...

Euromonitor International's Processed Fruit and Vegetables Packaging in Brazil report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Processed Fruit and Vegetables Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International

February 2024

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The 200g pack size is popular among consumers due to its convenient portion control

PROSPECTS AND OPPORTUNITIES

Frozen processed potatoes expected to continue recording strong growth

Rising health awareness to boost processed fruit and vegetables growth

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