

# Processed Meat and Seafood Packaging in France

<https://marketpublishers.com/r/PD2BF02CB09EN.html>

Date: June 2022

Pages: 10

Price: US\$ 990.00 (Single User License)

ID: PD2BF02CB09EN

## Abstracts

Processed meat was back in decline in 2021, as, during the latter half of 2021, with restrictions beginning to ease, the consumption of processed meat among French households was falling. This negatively impacted the unit volumes of thin wall plastic containers, flexible plastic, other plastic trays, folding cartons and blister and strip packs used in the packaging of processed meat in 2021, most of which had been growing a year earlier.

Euromonitor International's Processed Meat and Seafood Packaging in France report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

**Product coverage:** Meat and seafood substitutes inc Tofu, Processed Meat, Processed Seafood.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Processed Meat and Seafood Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

### PROCESSED MEAT AND SEAFOOD PACKAGING IN FRANCE

#### KEY DATA FINDINGS

#### 2021 DEVELOPMENTS

Processed meat and seafood packaging returns to decline in 2021 after its sales spike in 2020

Meat and seafood substitutes continues to record dynamic growth in 2021

Manufacturers continue to improve labelling, with transparent packaging resolving trust issues

#### PROSPECTS AND OPPORTUNITIES

New products should boost the shelf stable seafood performance, boosting metal food cans

Health and sustainability trends to gain ground over the forecast period

## I would like to order

Product name: Processed Meat and Seafood Packaging in France

Product link: <https://marketpublishers.com/r/PD2BF02CB09EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/PD2BF02CB09EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970