

Processed Meat and Seafood Packaging in Colombia

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Abstracts

There was a sharp spike in demand for processed meat and seafood packaging in 2020, when COVID-19 restrictions resulted in consumers spending much more time at home and preparing and eating more meals and snacks there. Processed meat, which accounts for the bulk of packaging demand in processed meat and seafood, remained the main driver of growth during 2020. Chilled processed meat dominates processed meat, with flexible packaging by far the most important pack type for this product.

Euromonitor International's Processed Meat and Seafood Packaging in Colombia report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Meat and seafood substitutes inc Tofu, Processed Meat, Processed Seafood.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Processed Meat and Seafood Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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2021 DEVELOPMENTS

Processed meat and seafood slips into decline in 2021 after the year-earlier spike in demand

Zenu launches plastic pouches with zip closures for frozen meat

Easy-open can ends continue to proliferate in shelf stable seafood

PROSPECTS AND OPPORTUNITIES

Shelf stable meat could be impacted by the black seals regulations

Flexible plastic will remain dominant in chilled processed meat, but thin wall plastic will grow in popularity

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