

Processed Meat and Seafood Packaging in Canada

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Abstracts

Following the arrival of COVID-19 in Canada in 2020, consumers faced numerous lifestyle changes, including restricted movement and activities. This resulted in home seclusion periods and a shift to working and studying from home for many consumers, prompting an increase in at-home meal preparation and consumption, which was also boosted by the widespread closure of consumer foodservice outlets in the earliest days of the pandemic. The outbreak of COVID-19 also resulted in panic-buying and stockp...

Euromonitor International's Processed Meat and Seafood Packaging in Canada report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Meat and seafood substitutes inc Tofu, Processed Meat, Processed Seafood.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Processed Meat and Seafood Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Chilled processed meat and seafood declines as consumers favour shelf stable options

PROSPECTS AND OPPORTUNITIES

Shelf stable seafood will be in decline, impacting metal food cans

Meat substitutes will continue to grow as veganism remains on the rise

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