

Processed Meat and Seafood Packaging in Australia

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Abstracts

Plant-based diets continue to gain in popularity among Australians as they become more educated and scrupulous about their dietary choices. Many Australians prefer a flexitarian lifestyle rather than fully abstaining from meat, and hence pick plant-based options that do not sacrifice flavour to assist them on their path. As a result of this trend, the unit volumes of key pack types like flexible plastic, folding cartons and thin wall plastic containers used within meat and seafood substitutes co...

Euromonitor International's Processed Meat and Seafood Packaging in Australia report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Meat and seafood substitutes inc Tofu, Processed Meat, Processed Seafood.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Processed Meat and Seafood Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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Processed red meat sales could struggle in the face of the health and wellness trend

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