

Processed Meat and Seafood Packaging in Argentina

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Abstracts

Although unit packaging volumes in frozen processed meat declined in 2020, which can be ascribed to the high unit prices charged for most of the products in this category, the performance was much better than in the previous two years, given frozen processed meat generally lent itself well to the stockpiling of foodstuffs trend seen among local consumers in the early days of the COVID-19 pandemic. Generally, however, these products are still prohibitively expensive for many Argentinian household...

Euromonitor International's Processed Meat and Seafood Packaging in Argentina report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Meat and seafood substitutes inc Tofu, Processed Meat, Processed Seafood.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Processed Meat and Seafood Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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2021 DEVELOPMENTS

Frozen processed meat – main pack type: flexible plastic – too expensive for many households

Folding cartons give way to flexible plastic

Thin wall plastic containers records positive growth throughout the pandemic

PROSPECTS AND OPPORTUNITIES

Processed red meat players looking to offer healthier products

E-commerce to continue growing, providing a boost to shelf stable product sales

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