

Processed Meat and Seafood in the United Kingdom

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Abstracts

After seeing retail volume declines or negligible growth for many years, processed meat and seafood has seen dynamic growth in 2020, along with even higher current value growth, as a result of COVID-19. The national lockdown during the first half of the year led to changes in consumer behaviour. For instance, in the early days of the pandemic, several weeks of panic-buying and stockpiling were seen. Manufacturers did particularly well to maintain the presence of their products on shelves, especi...

Euromonitor International's Processed Meat and Seafood in United Kingdom report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2015-2019, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2024 illustrate how the market is set to change.

Product coverage: Meat Substitutes, Processed Meat, Processed Seafood.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Processed Meat and Seafood market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Cooked breakfasts, barbecues and meat avoidance are significant

Private label extends its lead as consumers become more price-conscious

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