

Processed Meat and Seafood in the United Arab Emirates

<https://marketpublishers.com/r/PE69C234A54EN.html>

Date: December 2020

Pages: 34

Price: US\$ 990.00 (Single User License)

ID: PE69C234A54EN

Abstracts

The majority of processed meat and seafood products had been gradually witnessing lower consumption growth towards the end of the review period in the United Arab Emirates. Many of these products, such as shelf stable processed red meat, chilled processed red meat and frozen processed seafood have begun to be regarded as being somewhat unhealthy, often as having high salt contents. However, all types of processed meat and seafood are set to receive a boost in 2020 as consumers stocked up at the...

Euromonitor International's Processed Meat and Seafood in United Arab Emirates report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2015-2019, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2024 illustrate how the market is set to change.

Product coverage: Meat Substitutes, Processed Meat, Processed Seafood.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Processed Meat and Seafood market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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