

# Processed Meat and Seafood in Ukraine

<https://marketpublishers.com/r/PF768076F4DEN.html>

Date: December 2020

Pages: 35

Price: US\$ 990.00 (Single User License)

ID: PF768076F4DEN

## Abstracts

Processed meat and seafood is expected to see a higher retail volume and current value growth rate in 2020 compared to the previous year. With home seclusion and the closure of foodservice outlets, consumers have been having their meals at home, thus shifting consumption from foodservice to retail. Manufacturers are expanding their offer with processed meat and poultry products that are positioned as natural, without flavour enhancers or preservatives, in line with the health trend. An example o...

Euromonitor International's Processed Meat and Seafood in Ukraine report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2015-2019, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2024 illustrate how the market is set to change.

**Product coverage:** Meat Substitutes, Processed Meat, Processed Seafood.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Processed Meat and Seafood market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

### KEY DATA FINDINGS

#### 2020 IMPACT

Quarantine boosts processed meat and seafood sales through retail

Processed poultry sees healthier alternatives to processed red meat

Interrbyflot leads fragmented processed meat and seafood

#### RECOVERY AND OPPORTUNITIES

Meat substitutes is anticipated to demonstrate strong growth in the forecast period due to a growing number of flexitarians

Chilled processed meat and seafood is anticipated to grow as consumers opt for packaged variants over unpackaged ones

Processed poultry products are anticipated to grow at a higher rate than processed meat as poultry is perceived as healthier

#### CATEGORY DATA

Table 1 Sales of Processed Meat and Seafood by Category: Volume 2015-2020

Table 2 Sales of Processed Meat and Seafood by Category: Value 2015-2020

Table 3 Sales of Processed Meat and Seafood by Category: % Volume Growth 2015-2020

Table 4 Sales of Processed Meat and Seafood by Category: % Value Growth 2015-2020

Table 5 Sales of Shelf Stable Processed Red Meat by Type: % Volume Breakdown 2015-2020

Table 6 Sales of Chilled Processed Red Meat by Type: % Volume Breakdown 2015-2020

Table 7 Sales of Frozen Processed Red Meat by Type: % Volume Breakdown 2015-2020

Table 8 Sales of Frozen Processed Poultry by Type: % Value Breakdown 2015-2020

Table 9 Sales of Frozen Processed Seafood by Type: % Value Breakdown 2015-2020

Table 10 NBO Company Shares of Processed Meat and Seafood: % Value 2016-2020

Table 11 LBN Brand Shares of Processed Meat and Seafood: % Value 2017-2020

Table 12 Distribution of Processed Meat and Seafood by Format: % Value 2015-2020

Table 13 Forecast Sales of Processed Meat and Seafood by Category: Volume 2020-2025

Table 14 Forecast Sales of Processed Meat and Seafood by Category: Value 2020-2025

Table 15 Forecast Sales of Processed Meat and Seafood by Category: % Volume Growth 2020-2025

Table 16 Forecast Sales of Processed Meat and Seafood by Category: % Value Growth 2020-2025

2020-2025

## I would like to order

Product name: Processed Meat and Seafood in Ukraine

Product link: <https://marketpublishers.com/r/PF768076F4DEN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/PF768076F4DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970