

Processed Meat and Seafood in Ukraine

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Abstracts

Processed meat and seafood is expected to see a higher retail volume and current value growth rate in 2020 compared to the previous year. With home seclusion and the closure of foodservice outlets, consumers have been having their meals at home, thus shifting consumption from foodservice to retail. Manufacturers are expanding their offer with processed meat and poultry products that are positioned as natural, without flavour enhancers or preservatives, in line with the health trend. An example o...

Euromonitor International's Processed Meat and Seafood in Ukraine report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2015-2019, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2024 illustrate how the market is set to change.

Product coverage: Meat Substitutes, Processed Meat, Processed Seafood.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Processed Meat and Seafood market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Quarantine boosts processed meat and seafood sales through retail

Processed poultry sees healthier alternatives to processed red meat

Interrybflot leads fragmented processed meat and seafood

RECOVERY AND OPPORTUNITIES

Meat substitutes is anticipated to demonstrate strong growth in the forecast period due to a growing number of flexitarians

Chilled processed meat and seafood is anticipated to grow as consumers opt for packaged variants over unpackaged ones

Processed poultry products are anticipated to grow at a higher rate than processed meat as poultry is perceived as healthier

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