

Processed Meat and Seafood in Tunisia

<https://marketpublishers.com/r/P404C10B754EN.html>

Date: December 2020

Pages: 30

Price: US\$ 990.00 (Single User License)

ID: P404C10B754EN

Abstracts

As a result of the lockdown and other pandemic-related regulations, Tunisians have been forced to spend more time at home in 2020, spurring more frequent home cooking and baking activities. While the growth of both retail volume sales and current value sales of processed meat and seafood have been stymied in 2020, current value sales growth is nevertheless set to remain positive while retail volume sales are set to decline significantly, reflecting consumers' shifting toward higher-quality proce...

Euromonitor International's Processed Meat and Seafood in Tunisia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2015-2019, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2024 illustrate how the market is set to change.

Product coverage: Meat Substitutes, Processed Meat, Processed Seafood.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Processed Meat and Seafood market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

KEY DATA FINDINGS

2020 IMPACT

Retail volume sales growth of processed meat and seafood declines in 2020 as a result of COVID-19 pandemic, while value sales slow but continue to post positive growth

New pandemic-related factors influencing demand for processed meat and seafood in 2020

ManarThon SA maintains leadership in processed meat and seafood in 2020

RECOVERY AND OPPORTUNITIES

Demand for processed meat and seafood set to rebound and then post steady but slow growth over the forecast period

Price to be key factor buttressing domestic players' growth over the forecast period

Continued expansion of modern grocery retail to support growth of frozen processed meat and seafood over the forecast period

CATEGORY DATA

Table 1 Sales of Processed Meat and Seafood by Category: Volume 2015-2020

Table 2 Sales of Processed Meat and Seafood by Category: Value 2015-2020

Table 3 Sales of Processed Meat and Seafood by Category: % Volume Growth 2015-2020

Table 4 Sales of Processed Meat and Seafood by Category: % Value Growth 2015-2020

Table 5 NBO Company Shares of Processed Meat and Seafood: % Value 2016-2020

Table 6 LBN Brand Shares of Processed Meat and Seafood: % Value 2017-2020

Table 7 Distribution of Processed Meat and Seafood by Format: % Value 2015-2020

Table 8 Forecast Sales of Processed Meat and Seafood by Category: Volume 2020-2025

Table 9 Forecast Sales of Processed Meat and Seafood by Category: Value 2020-2025

Table 10 Forecast Sales of Processed Meat and Seafood by Category: % Volume Growth 2020-2025

Table 11 Forecast Sales of Processed Meat and Seafood by Category: % Value Growth 2020-2025

I would like to order

Product name: Processed Meat and Seafood in Tunisia

Product link: <https://marketpublishers.com/r/P404C10B754EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P404C10B754EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970