

Processed Meat and Seafood in Taiwan

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Abstracts

Under the impact of the COVID-19 pandemic, processed meat and seafood retail sales growth rates have accelerated in 2020 due to stockpiling among cautious consumers preferring to stay home and cook. Frozen meat substitutes has benefited the most from this, with Taiwan having a sizeable vegetarian population. While consumers have spent less time in foodservice in 2020, thus causing sales of processed meat and seafood to decline in the channel, the pandemic is in fact more under control in Taiwan...

Euromonitor International's Processed Meat and Seafood in Taiwan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2015-2019, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2024 illustrate how the market is set to change.

Product coverage: Meat Substitutes, Processed Meat, Processed Seafood.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Processed Meat and Seafood market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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