

Processed Meat and Seafood in South Africa

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Abstracts

In March 2018, the second biggest player in processed meat and seafood at that time, Tiger Consumer Brands, had to cease operations at three of its factories and recall all Enterprise brand products after the Department of Health traced a listeriosis outbreak, which claimed 200 lives, to its factories. In the announcement by the Minister of Health, consumers were cautioned away from all processed meat products, such as polony, which is popular among low-income consumers as it forms part of their...

Euromonitor International's Processed Meat and Seafood in South Africa report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2015-2019, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2024 illustrate how the market is set to change.

Product coverage: Meat Substitutes, Processed Meat, Processed Seafood.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Processed Meat and Seafood market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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