

Processed Meat and Seafood in Serbia

<https://marketpublishers.com/r/P1CCF324755EN.html>

Date: November 2020

Pages: 30

Price: US\$ 990.00 (Single User License)

ID: P1CCF324755EN

Abstracts

Shelf stable processed meat and shelf stable seafood are both expected to perform well in 2020 in terms of both retail volume growth and retail current value growth, with seafood expected to lead in both volume and value terms. This growth is supported by the COVID-19 lockdown during which consumers are expected to purchase more products with a long shelf life. Long lasting products are more easily stored for long periods of time which is appealing to those consumers who wanted to stockpile for...

Euromonitor International's Processed Meat and Seafood in Serbia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2015-2019, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2024 illustrate how the market is set to change.

Product coverage: Meat Substitutes, Processed Meat, Processed Seafood.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Processed Meat and Seafood market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

KEY DATA FINDINGS

2020 IMPACT

Category boosted by surge in demand during COVID-19 pandemic as consumer buying habits change

Neoplanta pushes social responsibility angle whilst Yuhor expands production facilities

E-commerce is expanding in Serbia as Zlatiborac offers free delivery in new online shop

RECOVERY AND OPPORTUNITIES

Popularity of meat in Serbian diet constrains growth of meat substitutes

Red meat sees slight decline in popularity due to health concerns over red meat intake

Products with health claims to benefit from trend for healthy living in the coming years

CATEGORY DATA

Table 1 Sales of Processed Meat and Seafood by Category: Volume 2015-2020

Table 2 Sales of Processed Meat and Seafood by Category: Value 2015-2020

Table 3 Sales of Processed Meat and Seafood by Category: % Volume Growth 2015-2020

Table 4 Sales of Processed Meat and Seafood by Category: % Value Growth 2015-2020

Table 5 NBO Company Shares of Processed Meat and Seafood: % Value 2016-2020

Table 6 LBN Brand Shares of Processed Meat and Seafood: % Value 2017-2020

Table 7 Distribution of Processed Meat and Seafood by Format: % Value 2015-2020

Table 8 Forecast Sales of Processed Meat and Seafood by Category: Volume 2020-2025

Table 9 Forecast Sales of Processed Meat and Seafood by Category: Value 2020-2025

Table 10 Forecast Sales of Processed Meat and Seafood by Category: % Volume Growth 2020-2025

Table 11 Forecast Sales of Processed Meat and Seafood by Category: % Value Growth 2020-2025

I would like to order

Product name: Processed Meat and Seafood in Serbia

Product link: <https://marketpublishers.com/r/P1CCF324755EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P1CCF324755EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970