

Processed Meat and Seafood in the Philippines

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Abstracts

Processed meat and seafood is expected to record a faster growth in value and volume terms in 2020 compared with 2019. The category is expected to benefit from channel shifts. With consumers eating out less often, they are likely to consume more protein at home, which they would eat together with rice. Shelf stable seafood is projected to record the fastest retail volume and value growth in 2020, with shelf stable sardines likely to be a popular choice. This is especially likely among low-income...

Euromonitor International's Processed Meat and Seafood in Philippines report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2016-2020, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2025 illustrate how the market is set to change.

Product coverage: Meat Substitutes, Processed Meat, Processed Seafood.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Processed Meat and Seafood market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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