

Processed Meat and Seafood in Pakistan

<https://marketpublishers.com/r/P9325A0BE0EEN.html>

Date: January 2021

Pages: 29

Price: US\$ 990.00 (Single User License)

ID: P9325A0BE0EEN

Abstracts

Processed meat and seafood will see stronger retail volume growth in 2020 in comparison to the review period CAGR. Demand for these products surged in the initial months of the COVID-19 pandemic, especially among higher-income households in urban cities. This was due to consumers seeking to avoid visits to fresh meat shops in an attempt to remain safe during the pandemic. Many of these consumers also sought greater levels of hygiene in the year, with this further encouraging a shift towards pack...

Euromonitor International's Processed Meat and Seafood in Pakistan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2016-2020, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2025 illustrate how the market is set to change.

Product coverage: Meat Substitutes, Processed Meat, Processed Seafood.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Processed Meat and Seafood market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

KEY DATA FINDINGS

2020 IMPACT

Affluent consumers stockpile at start of pandemic, in search of hygiene and to minimise shopping trips

Retail distribution challenges encourage players to offer e-commerce

K&N's retains dominance thanks to wide distribution, affordable pricing and strong marketing

RECOVERY AND OPPORTUNITIES

Demand for convenience will drive forecast period growth

Widening ownership of refrigeration appliances to broaden the consumer base

Cold chain retail improvements will improve accessibility and range

CATEGORY DATA

Table 1 Sales of Processed Meat and Seafood by Category: Volume 2015-2020

Table 2 Sales of Processed Meat and Seafood by Category: Value 2015-2020

Table 3 Sales of Processed Meat and Seafood by Category: % Volume Growth 2015-2020

Table 4 Sales of Processed Meat and Seafood by Category: % Value Growth 2015-2020

Table 5 NBO Company Shares of Processed Meat and Seafood: % Value 2016-2020

Table 6 LBN Brand Shares of Processed Meat and Seafood: % Value 2017-2020

Table 7 Distribution of Processed Meat and Seafood by Format: % Value 2015-2020

Table 8 Forecast Sales of Processed Meat and Seafood by Category: Volume 2020-2025

Table 9 Forecast Sales of Processed Meat and Seafood by Category: Value 2020-2025

Table 10 Forecast Sales of Processed Meat and Seafood by Category: % Volume Growth 2020-2025

Table 11 Forecast Sales of Processed Meat and Seafood by Category: % Value Growth 2020-2025

I would like to order

Product name: Processed Meat and Seafood in Pakistan

Product link: <https://marketpublishers.com/r/P9325A0BE0EEN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P9325A0BE0EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970