

Processed Meat and Seafood in Mexico

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Abstracts

Processed meat and seafood is expected to see strong growth in 2020 having seen retail volume sales stagnate the previous year. Stuck at home for much of the year due to COVID-19 consumers have been preparing more home cooked meals, with meat and seafood being a staple ingredient of most traditional Mexican dishes. Furthermore, with consumers advised to avoid making unnecessary trips outside the home many households looked to stockpile products such as frozen processed meat and shelf stable seaf...

Euromonitor International's Processed Meat and Seafood in Mexico report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2015-2019, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2024 illustrate how the market is set to change.

Product coverage: Meat Substitutes, Processed Meat, Processed Seafood.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Processed Meat and Seafood market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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